## LIS-3353

Social Media (the good stuff, mostly)

# How do 100 people have a conversation? A million?

#### Listserv/ Email

Your command:

SUBSCRIBE EDF6481 Melissa Kelly

has been received. You must now reply to this message (as explained below) to complete your subscription. The purpose of this confirmation procedure is to check that the address LISTSERV is about to add to the list for your subscription is reachable. This is a typical procedure for high-volume lists and all new subscribers are subjected to it - you are not being singled out. Every effort has been made to make this verification as simple and painless as possible. Thanks in advance for your cooperation.

To confirm the execution of your command, simply point your browser to the following URL:

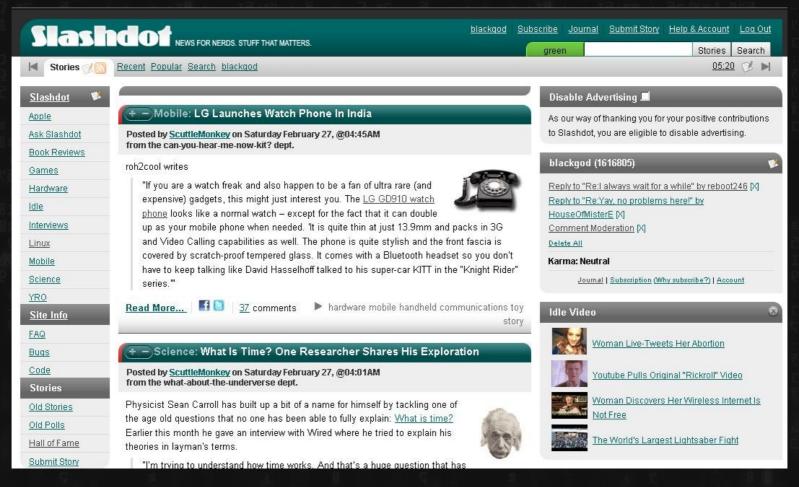
http://mailer.uwf.edu/Lists/wa.exe?OK=786DD066&L=EDF6481

Alternatively, if you have no WWW access, you can reply to the present message and type "ok" (without the quotes) as the text of your message. Just the word "ok" - do not retype the command. This procedure will work with any mail program that fully conforms to the Internet standards for electronic mail. If you receive an error message, try sending a new

#### Classic Forum



# Slashdot (meta-moderation)



# Reddit

MY R	EDDITS	FRONT - ALL - RANDOM   PICS - FUNNY - POLITICS - GAMING - ASKREDDIT - WORLDNEWS - VIDEOS - IAMA - TODAYILEARNED - WTF - AWW - ATHEISM - TECHNOLOGY - ADVICEANIMALS - SCIENC	CE - MUS	SIC - MOVIES - BESTOF - FFFFFFFUUUUUUUUUUUU - ' MOF	E×
Leg	A S	hot new controversial top		want to join? login or register in seconds   Eng	list
	<b>†</b>	Download A Free Audiobook From Audible.com - Choose Your Favorite Science Author or Select From Thousands of Titles and Listen Anytime, Anywhere. (www.audible.com) promoted by audiblereddit 123 comments share sponsored link  Damn Cat (imgur.com)	)	search reddit	
	+			username password	
			s this?	remember me reset password logic	1
1	2082	Ddfm Cdt (Imgur.com) submitted 4 hours ago by Syeira-la to funny 230 comments share		Submit a link	
2	1596 +	If you think r/atheism is as hateful and bigoted as the people we complain about, as a gay man from the south I have to say (Impur.com) submitted 2 hours ago by [deleted] to atheism 605 comments share		to anything interesting: news article, blo entry, video, picture	ıg
3	<b>↑</b> 2932 <b>↓</b>	I take surreal self portrait photographs/manipulations. Here's some from the past couple months (If using RES you'll miss descriptions) (Imgur.com) submitted 6 hours ago by kylethompson1111 to pics 1594 comments share	9	CAPTAIN!	
4	↑ 1947 ↓	Thanks Sudden Clarity Clarence (I.Imgur.com) submitted 5 hours ago by Regret80 to AdviceAnimals 157 comments share		WE ARE GOING TO NEED MORE INTERNETS!	
5	3490	Supreme Court upholds Affordable Health Care Act (washingtonpost.com) submitted 9 hours ago by kbuls to politics 10695 comments share		THE PROPERTY OF THE PROPERTY O	
6	↑ 1852 ↓	The real reason for no summer sale. (self.gaming)  Aa submitted 6 hours ago by ericbanh to gaming  + 1149 comments share		/r/DarkNetPla	ın
7	1884 +	Dora the Explorer Movie TrailerI'd watch the hell out of this movie (collegehumor.com)    Submitted 7 hours ago by tunechl to videos   791 comments share			
8	1118 +	The happiest dog at the park! (Imgur.com)			
9	2149	The Senate has created its own version of CISPA called SECURE IT. (thehill.com) submitted 8 hours ago by tjo85 to technology 375 comments share			
10	1926	Have you ever built up somebody's expectations, only to utterly let them down in the end? I'll go first. (self.AskReddit) submitted 8 hours ago by ChickaloonCharile to AskReddit 2454 comments share			
11	2058	Roger Ebert gives 'Ted' 3.5/4 stars: "I know, it was hard for me to believe, too" (rogerebert.suntimes.com) submitted 9 hours ago by Jwalsh88 to movies 1209 comments share			
	-	2500 11 1 15 15 11 11 11 11 11 11 11 11 11 1			_

But these were/are generally "topic-oriented" with identities added on.

What about "identity" based?

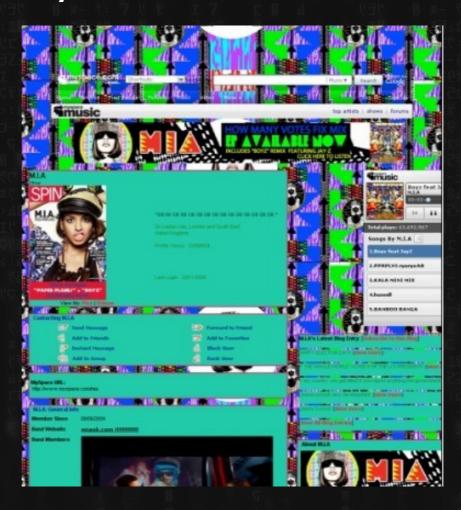
#### Friendster



# Myspace



# Myspace. Ugly pages, horrible poetry.. (and probably the best social media site ever)



#### Disposable identities

Important tool for human development..

..or, would you rather your "permanent record" suddenly become reality?

(this is both a very technical and very social issue)

# Quasi-Anonymity

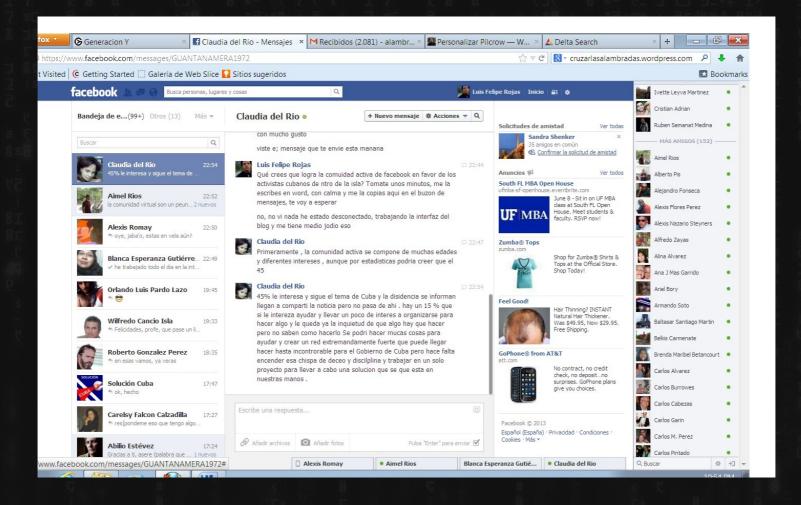
 When people aren't perfectly hidden, but more or less act like it.

....A/S/L?

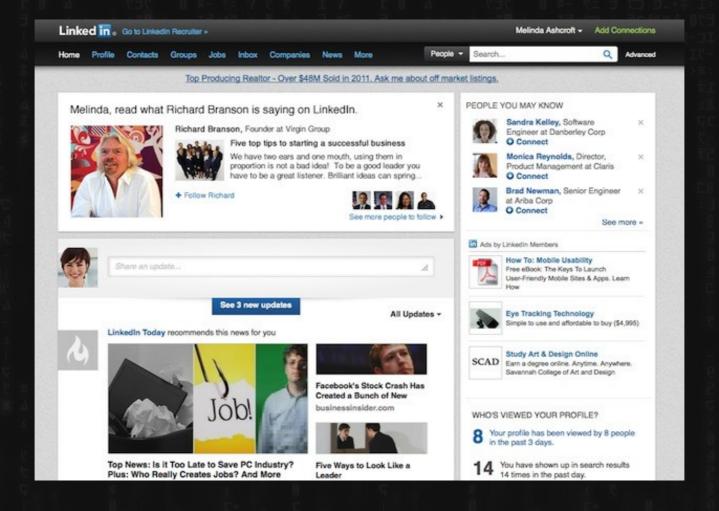
# Blackplanet



#### **Facebook**



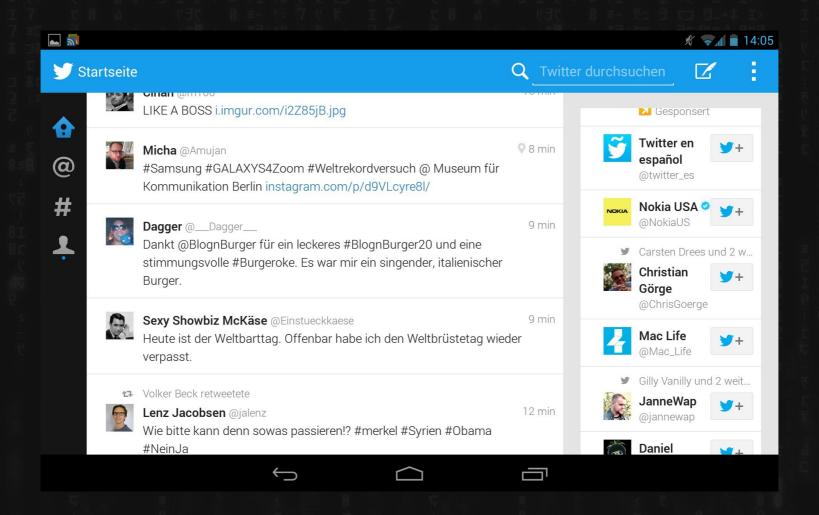
#### LinkedIn



# This ties in with another useful idea: syndication.

AKA, "What are you up to RIGHT NOW?"

#### **Twitter**



# And everyone else trying to make millions..

Snapchat

Instagram

Vine or Tik-Tok or whatever it is now lol im old

...etc.

# But, perhaps there are drawbacks?

Really, one.

Who "controls" the forum? What does its GOVERNANCE look like?

Many models, many ideas.

# But, perhaps there are drawbacks?

From the user's point of view:

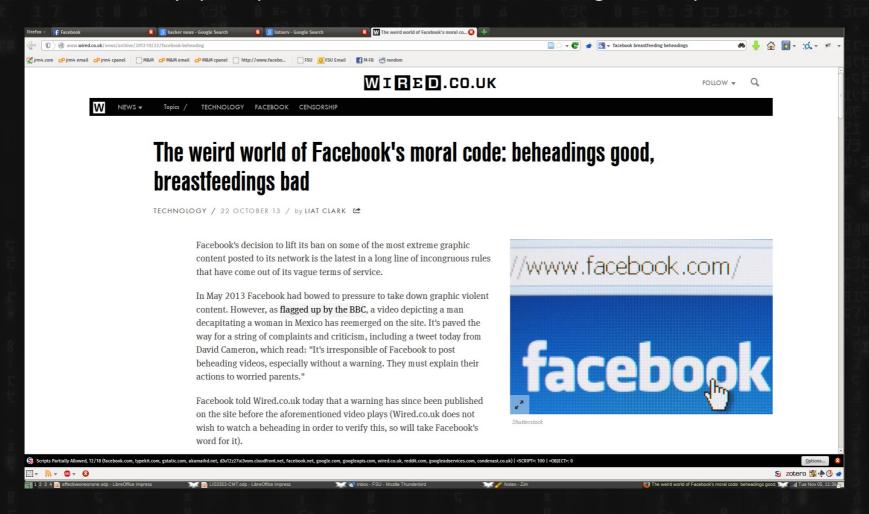
Do you see everything that is posted?

If not, who is curating it, and for what purpose?

How much control do you have over curation?

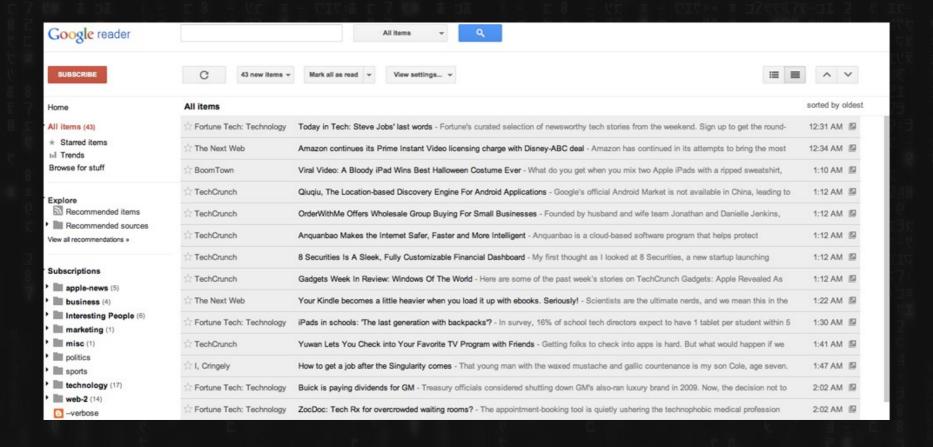
## Censorship?

(I'm not sure why I put a question mark there. Yes, this is freaking censorship and it's weird.)

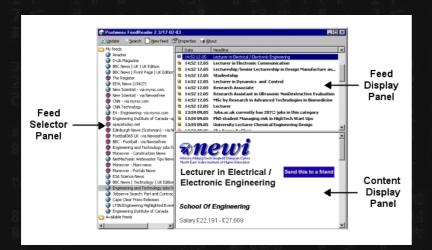




#### RSS?



## But, also...







#### Classic Forum



# But what if you want everyone?

Then you need "federation":

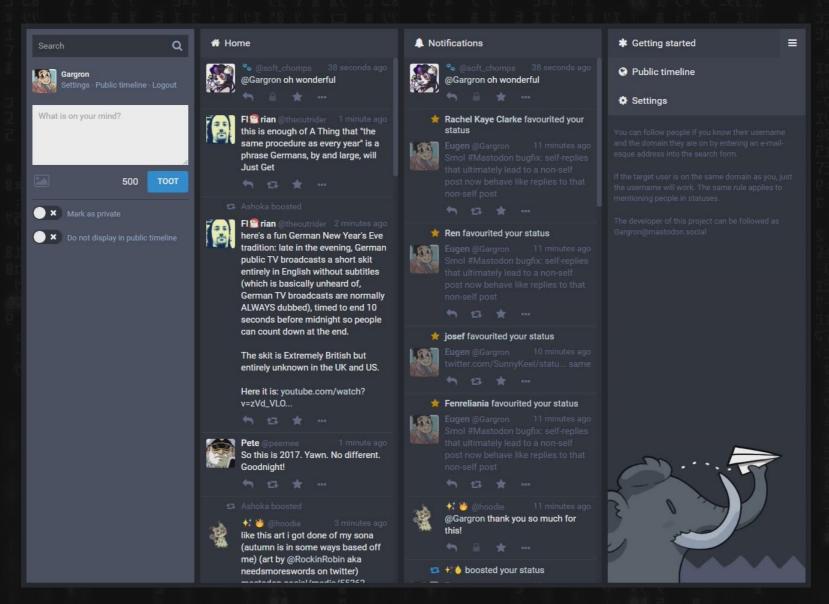
A group of servers/nodes

WITH EQUAL POWER

who agree to pass on and distribute messages.

with centralized rules, but no central authority

#### Mastodon



#### HOW COULD THIS EVER WORK?

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Already does.

Ever heard of email?:)

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(don't get me started on usenet, it'll blow your mind...)